

Cranberry Sauce

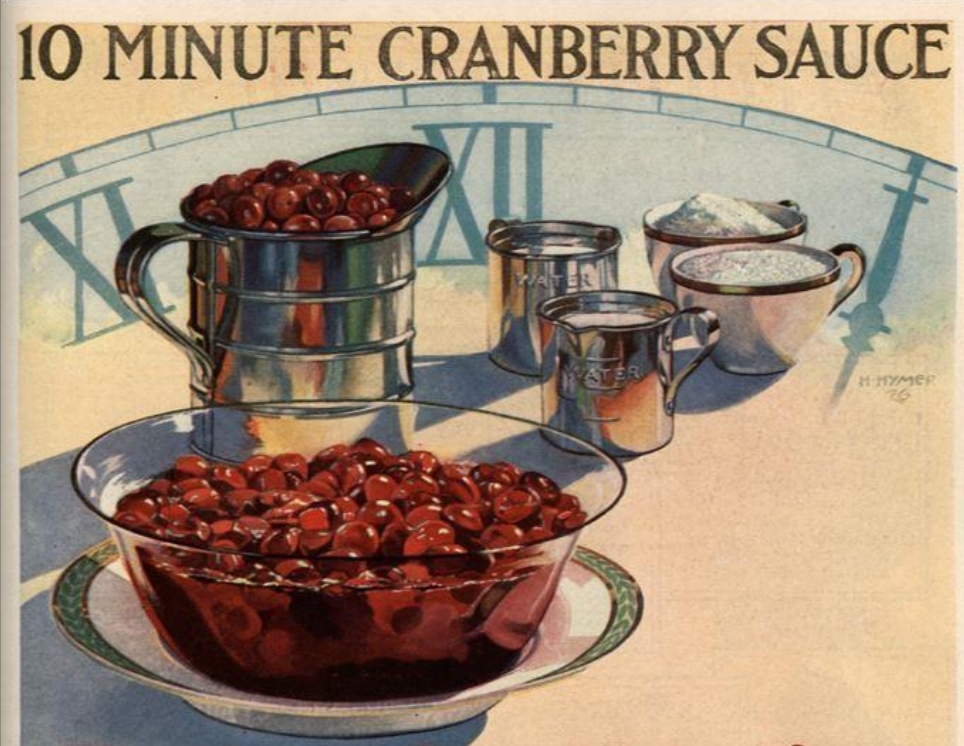
Written by: Double Trouble Village State Historic Site staff

The Double Trouble Company (1909-1964) was a member of the American Cranberry Exchange, which sold under the Eatmor Cranberries label. The cooperative was a selling agent for the growers.

The American Cranberry Exchange was founded in 1907 and had a major influence in the marketing of cranberries over the years, chiefly in fresh fruit harvested each fall.

Five decades later there was a growing market for processed fruits. The American Cranberry Exchange, now renamed Eatmor Cranberries, Inc., could no longer compete. They dissolved in 1957. The Double Trouble Company dissolved a few years later and sold their property to the state for use as a park.

The American Cranberry Exchange often took out full page advertisements in newspapers and magazines, including this historic November 1926 magazine advertisement featuring their popular “10 Minute Cranberry Sauce” recipe.



10 MINUTE CRANBERRY SAUCE

Eatmor Cranberries

All you need:— 2 cups water, 1½ to 2 cups sugar, 1 lb. (4 cups) cranberries.

All you need to do:— Boil sugar and water together for five minutes; add the cranberries and boil without stirring (five minutes is usually sufficient) until all the skins are broken. Remove from the fire when the popping stops.

Simplicity itself—the most delicious fruit sauce in ten minutes.

Cranberry Sauce is delicious to serve with chicken, beef, pork—with *all* meats, hot or cold.

Cranberry Sauce makes a tasty filling for pies, tarts, puddings and shortcakes.

THE TONIC FRUIT. Rich in the vital elements that aid in toning up the system—iron, lime and carbohydrates.

This is a good time to put up cranberry sauce and jelly in glass jars for future use.

Get the choicest cultivated varieties—ask for Eatmor Cranberries. Trademark is on every box.

Always cook cranberries and keep the sauce in enameled, porcelain-lined, aluminum or glass vessels.

Send for FREE Recipe Folder

Address Dept. E, AMERICAN CRANBERRY EXCHANGE, 90 West Broadway, New York City

